

NEWS BITS

School Daze Upon Us

Don't miss our 15% off back-to-school discount!

BITS

Business Integrated Technology Solutions

Summer is coming to an end and soon the leaves and all their brilliant colors will be beaming in the sun. This month, however, it is the students' time to shine as they are prepared for a new school year!

Whether it's another year of high school or the first year away at college, parents undoubtedly have their hands full making sure their children have everything they will need to be successful. We want to help lift some of that burden off their shoulders and so, through the end of September, we are offering a 15% back-to-school discount on our services.

Infected with viruses and spyware? Worried about backing up important school documents? Does it just seem to run slower

than it used to? Give our office a call to arrange for an appointment for a complete back-to-school PC cleaning and checkup to qualify for this 15% discount. *Let us worry about your computer so you don't have to.*

This edition of our newsletter also features our next client spotlight, Periodontal Associates of New Britain, CT. Through our efforts, Dr. Goldschmidt's offices have seen several technological upgrades and he has referred numerous friends and colleagues to our services.

Read on for our Periodontal Associates client spotlight! You can also find it on our website at www.ctbits.com.

BITS Quick Tip

The late summer and early fall bring in those afternoon thunderstorms. Here are some tips to help make sure your computer gear is prepared.

Unplug it: If you can, shut down and unplug your equipment. This will make it impossible for lightning to damage it.

Protect it: Use of surge suppressors is highly recommended. They have the ability to absorb a surge before it damages your equipment. Whole house suppressors; power strip suppressors; and telephone, cable, and DSL suppressors are some examples.

If you've found this quick tip helpful, check out the BITS blog on our website and my entry "Batteries not included" to learn more about how power affects your computing.

-Dana Camp
Founder



CLIENT SPOTLIGHT

Referred to us by our previous client spotlight, Dr. Salesky, Periodontal Associates already had a computer system established when Dr. Goldschmidt came seeking our services. Upgrades and repairs were needed, and we were more than happy to iron out the technological operations in his offices.

“Before BITS was on the scene, my office technology was outdated and very inefficient. Since my new server and workstations have been installed by BITS, my once daily computer problems have been few and far between.”
- Dr. Goldschmidt.

Dr. Goldschmidt’s offices have seen several major upgrades with BITS’ help. The three separate servers in his New Britain office have been consolidated and centralized into a single server, saving power and greatly simplifying the office network. In addition to overhauling the network, we have assisted Dr. Goldschmidt in the process of upgrading his workstations, improving the

connection between his offices, and even connecting him on the road.

“I chose BITS because I was looking for a new company to manage my computer system. I liked Dana and Jonathan’s personalities and their eagerness to look for solutions to fix my computer network problems. My computer system had significant problems before BITS took over. I have two offices and I could not link them together very well. BITS was able to address these issues so that my offices could run smoothly. They also linked up my home computer to the server with no extra software or hardware so that I can check my daily schedule from home.” - Dr. Goldschmidt.

In addition to ensuring that Dr. Goldschmidt’s office computers run smoothly on a daily basis, we are always eager to assist in the process of upgrading our clients’ offices with the latest dental technology. We enjoy working with clients who have a desire to be technologically ahead in their field and our aim is to provide seamless transitions between the old and new technologies to keep their offices running as smoothly as possible.

“I am also excited to have them involved with integrating my new Digital Panorex with volume tomography into my current dental software.” - Dr. Goldschmidt.

We derive great satisfaction from seeing our clients prosper as a result of our services. Through our efforts, Dr. Goldschmidt’s offices run more smoothly with less downtime and he is now technologically poised to take the lead in his field.

“Overall, I am very satisfied with BITS’ performance. My office staff appreciates BITS’ prompt response times and quick fixes to office computer problems. I am extremely happy with the way BITS is managing my network and I love the fact that they can remote into my computers and fix them from wherever they are. If I have an emergency, someone always calls me the same day and my business is able to run smoothly. I truly appreciate everything they do for me, because I do not have time to practice dentistry and fix my office computers/network. I am looking forward to a long relationship and friendship with these guys.” - Dr. Goldschmidt.

Customer We Care About
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